



Hotel Azure Tahoe Media Release

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Hotel Azure Tahoe – Completion of \$3.5 Million Dollar Renovation

Hotel Azure (formerly Inn by the Lake) announces the completion of extensive renovations with the re-opening of the hotel in time for ski season. The comprehensive renovation included all buildings of the South Lake Tahoe property; all guest rooms and suites, public spaces including corridors, and upgrades to the exterior from which arose a new brand and name.

“We are so pleased to announce that our renovations are now complete and that as a result of the new product, the Inn by the Lake has been transformed into Hotel Azure”, said Jeremy Agnew, Resort Manager of Hotel Azure. “The new Hotel Azure Tahoe is a contemporary space looking out at Lake Tahoe which evokes elements of Tahoe’s beautiful azure skies, crystal blue waters and soaring Jeffrey Pines. Regardless if guests are traveling for business or pleasure they can enjoy our facilities and hotel amenities which were designed with the modern traveller in mind. We are now looking forward to welcoming all of our amazing guests that visit from near and far. We hope to see you all very soon.”

Other than the breathtaking views of Lake Tahoe, Hotel Azure’s \$3.5 Million dollar transformation features completely remodeled guestrooms designed with sophisticated bathrooms, convenient dressing areas, plush new bedding, re-claimed Redwood accents, and neutral shades evoking the surrounding area. Today’s traveler can now stay connected with ease as there are alarm clocks with USB ports on the bedside tables making re-charging extremely convenient and when combined with our new complimentary high-speed wireless internet access, it is easier than ever to stay connected while in the comfort of your hotel room. All guestrooms feature a patio or balcony providing guests with stunning azure blue views of Lake Tahoe, towering pines scattered around the 6 acre grounds and the surrounding alpine vistas. This sense of being embraced by nature while enjoying the many activities Tahoe has to offer inspired the new name - Hotel Azure.

“This property has a long history of providing exemplary service to our loyal guests. We are delighted to have made this significant investment in the hotel to bring it back to its original 4-star standard it was designed as over 35 years ago. ”, says Ian Lowe – Vice President BG Hospitality. “I wish I could see the expression on our guests faces as they walk into our renovated rooms for the first time. In combination with our personalized service culture our new Hotel Azure product is sure to be the preferred choice for guests visiting the South Lake Tahoe area.”

About Hotel Azure Tahoe

Hotel Azure is a contemporary mountain retreat nestled amongst majestic Jeffery Pines, across the street from the pristine sandy shores of Lake Tahoe, whose deep blue tone is reflected in the clear blue skies above. Our guestrooms and suites have undergone an extensive remodel to elevate your stay and give you an amazing space to create new memories. The signature pool and hot tub provide the perfect place to unwind and relax after a full day of activities. Be sure to fuel up at the Bear Beach Café or relax and play at Tahoe Bowl both located on site. In addition to our variety of guestrooms, restaurants, and services, enjoy complimentary wireless internet, complimentary parking, fitness facilities, games room, and personalized service. Ideal for family vacations packed with outdoor activities, an adrenaline filled ski holiday with friends, a romantic honeymoon, or just skipping stones on the largest alpine lake in America - Experience the Azure of Tahoe.

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